



NATURECRAFT

PREMIUM WOOD FLOORING





NATURECRAFT FLOORING

NATURALLY BEAUTIFUL

Naturecraft are an independent, innovative British brand with a deep-rooted love for the natural beauty of real wood floors.

The best floors start with the best quality timber. For its engineered wood flooring Naturecraft only uses responsibly sourced PEFC American White Oak which is dense and light in tone. Each board is then carefully selected for grade to match the floor design and colour scheme. The result is a more resilient, aesthetically pleasing floorcovering.

With a wide range of classic and contemporary designs, from the traditional and timeless elegance of a matt natural oiled oak floor to the contemporary minimalist style of a UV lacquer, Naturecraft have the perfect flooring option to finish any home or commercial space.

ENGINEERED WOOD

Naturecraft engineered wooden floors are all multi-ply construction. This specialist flooring has a multiple cross-bonded backing to make it more stable, reducing the wood's natural tendency to expand and contract. This in turn makes the flooring ideal for underfloor heating.



SOLID WOOD

A natural floorcovering in its purest form. Traditionally profiled pieces of timber with a classic fitting method. Solid wood floors are exactly what the name suggest, planks of 100% beautifully pure wood.



SURFACE FINISHES

SMOOTH UV LACQUERED

Lacquered floors are pre-finished with seven coats of gleaming satin UV lacquer, creating a clean contemporary finish. Often considered the lowest maintenance real wood floor finish.



BRUSHED & OILED

Fine oak timber is hard wire brushed to remove softer growth rings from the grain. This accentuates the grain structure of the wood and creates a beautiful natural-looking texture. Oiling creates a more matt texture when compared to a brushed and lacquered floor.



BRUSHED & LACQUERED

Here our carefully chosen oak timbers are brushed as before but finished with lacquer to provide a higher gloss finish where light reflects off the superb grain structure exposed by brushing.



DEEP BRUSHED

The oak is wire brushed twice with a firmer wire brush to reveal more grain and enhance the oak wood's natural beauty.



CONTENTS

RICHMOND



14MM COLLECTION
06-15

WESTMINSTER



18MM COLLECTION
16-21

MAYFAIR



HERRINGBONE COLLECTION
22-29

WANDSWORTH



DISTRESSED COLLECTION
30-37

CHELSEA



20MM COLLECTION
38 - 43

KNIGHTSBRIDGE



15MM COLLECTION
44-51

BELGRAVIA



SOLID WOODS
52-59

TIMELESS ELEGANCE
FITTING FOR ANY HOME

RICHMOND 14MM COLLECTION

The 14mm collection has ten elegantly finished classic and contemporary designs in random length planks. Every board is finished with micro-bevelled edges to enhance the definition of each piece, adding to the authentic rustic appearance. The 14mm thick boards are finished with 3mm hardwood oak veneers, backed by multiple cross bonded layers of real wood. Naturecraft's unique approach creates a more stable floor, ideal for underfloor heating.



RICHMOND
125 NATURAL BRUSHED
& LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.80m²



RICHMOND
125 GOLDEN BRUSHED
& LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.80m2

RICHMOND
125 NATURAL LACQUERED



LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.80m2



RICHMOND 125 BLACK WASHED BRUSHED & LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS
PACK SIZE: 1.80m²



RICHMOND 125 SMOKED GREY BRUSHED & OILED

LENGTH SPEC: 300-1200mm DIY PACKS | **PACK SIZE:** 1.80m²



RICHMOND 150 NATURAL UV LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | **PACK SIZE:** 1.44m²

NATURECRAFT

Timeless designs built to last

We believe that any wood floor is an investment, but Naturecraft designs are much more than that. Our real wood floorcoverings come with a lifetime structural warranty. We're confident that our floors are part of your heritage, something that future generations will see as an heirloom.

As the years pass, Naturecraft floors will increase in colour depth and character. Because the natural oils are absorbed over time; reapplication of a protective oil is recommended. Naturecraft floors can be cleaned or sanded and completely rejuvenated without having to change the flooring itself. More than an investment, they're a lasting demonstration of your style; the basis of your home.



RICHMOND
150 NATURAL BRUSHED & OILED

RICHMOND
190 NATURAL BRUSHED
& LACQUERED



LENGTH SPEC: 300-1600mm LONG PACKS | PACK SIZE: 2.508m2



RICHMOND
190 GOLDEN BRUSHED
& LACQUERED

LENGTH SPEC: 300-1600mm LONG PACKS | PACK SIZE: 2.508m2

TRADITIONALLY TIMELESS DESIGNS

WESTMINISTER 18MM COLLECTION

The 18mm engineered collection has four different decor options, which are perfect for both classic and contemporary settings. The product is 18mm thick with a 5mm American white oak veneer, a construction style often referred to as semi-solid. This means there is as much natural wood above the tongue and groove locking systems as in a solid wood floor, offering the same ability to sand and refinish, but with the added dimensional stability of engineered flooring.



WESTMINSTER
125 NATURAL UV LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.20m²

WESTMINSTER
125 NATURAL BRUSHED & OILED



LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.20m2



WESTMINSTER
125 WHEAT BRUSHED
& LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.20m2



WESTMINSTER 150 GOLDEN HANDSCRAPED LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.08m²



WESTMINSTER 150 NATURAL BRUSHED & OILED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.08m²

HANDSCRAPED



Hand-scraping creates a rippled appearance on the surface of the wood. These ripples are created by expertly hand-sanding and planing the surface, deliberately crafting the appearance of a centuries old floor. This stunning aged appearance is also velvet smooth to the touch.

TIMELESS ELEGANCE
FITTING FOR ANY HOME

MAYFAIR HERRINGBONE COLLECTION

Made meticulously for perfection – the herringbone collection perfectly blends the traditional and the contemporary. These floors can subtly blend into a country manor as if they have been installed for decades.

Alternatively their stunning geometric appearance will be the perfect focal point of any contemporary city space.



MAYFAIR
90 NATURAL BRUSHED
& LACQUERED

LENGTH SPEC: FIXED SHORT LENGTHS | PACK SIZE: 1.872m²



MAYFAIR
90 SMOKED BRUSHED
& OILED

LENGTH SPEC: FIXED SHORT LENGTHS | PACK SIZE: 1.872m2

SMOKING THE TIMBER



Smoking is an age-old process. Oak timber is placed in drying rooms and exposed to ammonia to darken and age its appearance. This enhances and intensifies the wood's beautiful tones by awakening the natural tannins in the timber, creating the appearance of a floor that has naturally aged over centuries.



MAYFAIR 90 LIGHT GOLDEN BRUSHED & LACQUERED

LENGTH SPEC: FIXED SHORT LENGTHS
PACK SIZE: 1.872M2



MAYFAIR 90 INVISIBLE OILED

LENGTH SPEC: FIXED SHORT LENGTHS | PACK SIZE: 1.872m2



MAYFAIR 90 SMOKED GREY BRUSHED & OILED

LENGTH SPEC: FIXED SHORT LENGTHS | PACK SIZE: 1.872m2



MAYFAIR 90 NATURAL UV LACQUERED

LENGTH SPEC: FIXED SHORT LENGTHS
PACK SIZE: 1.872m2



MAYFAIR
100 NATURAL BRUSHED
& OILED

LENGTH SPEC: FIXED SHORT LENGTHS | PACK SIZE: 2.2m²



MAYFAIR
100 SMOKED BRUSHED
& LACQUERED

LENGTH SPEC: FIXED SHORT LENGTHS | PACK SIZE: 2.2m²

SUSTAINABILITY



Naturecraft takes sustainability seriously. All our responsibly sourced PEFC oak veneers are backed with eucalyptus and poplar plywood, grown on site at the factory and so guaranteed to be responsibly sourced and harvested.

METICULOUSLY
DISTRESSED AND
HAND-CRAFTED

WANDSWORTH DISTRESSED COLLECTION

Our distressed collection has been designed and crafted to look beautifully aged. The oak is wire brushed twice, working deep into the grain to bring out the structure of the wood and create a stunning natural texture. Then the timber is smoked in drying rooms to darken and age its appearance. Each board is preselected to offer natural features such as knots and cracks which are hand finished to create a truly impressive antique design. A stain is then added to the smoked base layer to create the perfect tone before each board is finished with a natural hardwax oil. Our collection contains six antique distressed designs, one of which will be perfect for your home or business.



WANDSWORTH
220 GOLDEN DISTRESSED

FOUR SIDED HAND FINISH BEVEL



The detailing of our distressed collection is largely done by hand. Hand sanded bevels give a more rolled and time-worn appearance which enhances the antique look of the product. This artisan sanding and bevelling creates the appearance of a floor that has been laid for many years, despite being fresh out of the pack.



WANDSWORTH 220 SMOKED WHITE DISTRESSED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.508m²



WANDSWORTH 220 GREY DISTRESSED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.508m²



WANDSWORTH
220 SMOKED GREY SAW MARK
DISTRESSED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.508m²

BAND SAWN



In our band sawn flooring, lines are deliberately cross-sawn on the boards, giving the impression of freshly sawn timber. Small indents and imperfections in the surface create an authentic industrial look, resulting in a floor that will become the stand-out feature of any room.



WANDSWORTH 220 NATURAL DISTRESSED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.508m²



WANDSWORTH 220 NATURAL BRUSHED & LACQUERED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.508m²



WANDSWORTH 220 GOLDEN SAW MARK DISTRESSED

LENGTH SPEC: FIXED LONG LENGTHS
PACK SIZE: 2.508m²



WANDSWORTH 220 COGNAC BRUSHED & LACQUERED

LENGTH SPEC: FIXED LONG LENGTHS
PACK SIZE: 2.508m²

TIMELESS ELEGANCE
FITTING FOR ANY HOME

CHELSEA 20MM COLLECTION

Decadent Luxury - The Chelsea collection is the ultimate in premium flooring. Every product in the range comes with a deep 6mm veneer of American White Oak, allowing the floor to be sanded up to six times. The boards come in long lengths which are backed with multiple cross-bonded layers of real wood making them ultra stable.



CHELSEA
180 DEEP BRUSHED
HANDSCRAPED GOLDEN
BRUSHED & LACQUERED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 1.674m²

DEEP BRUSHING



Brushing the oak with a firm wire brush is a popular technique used to accentuate the grain structure as it removes the softer growth rings from the grain. Our deep brushed floors are wired-brushed twice, once using standard brushing techniques and again with a firmer wire brush to get deep into the structure. This is then finished with a lacquer so the light catches the natural pattern of the oak. A beautiful look that could only be created from natural materials.



CHELSEA 180 DEEP BRUSHED HANDSCRAPED NATURAL BRUSHED & LACQUERED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 1.674m²



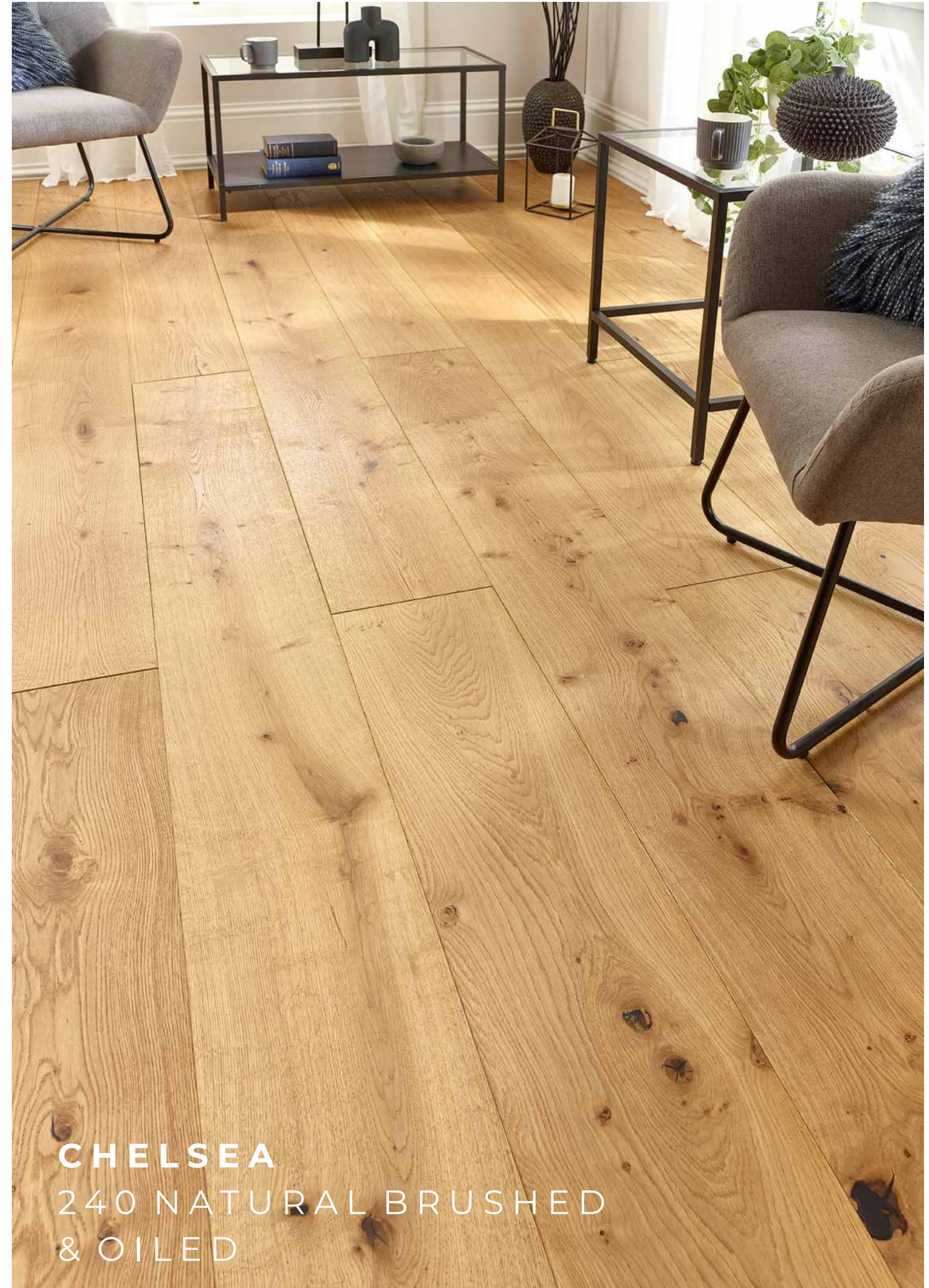
CHELSEA 180 GOLDEN DARK EDGE

LENGTH SPEC: FIXED LONG LENGTHS
PACK SIZE: 1.674m²



CHELSEA
190 NATURAL BRUSHED
& OILED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 1.805m²



CHELSEA
240 NATURAL BRUSHED
& OILED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.28m²

TIMELESS ELEGANCE
FITTING FOR ANY HOME

KNIGHTSBRIDGE
15MM
COLLECTION

Classic tones with timeless beauty – The Knightsbridge collection boasts seven luxurious floorcoverings. Each product comes in long lengths and the individual boards are 190mm wide. Making them the perfect choice for larger rooms. Finished with great precision and attention to detail, the Knightsbridge Collection perfectly showcases the natural beauty of the American White Oak.



KNIGHTSBRIDGE
190 BRUSHED
INVISIBLE OILED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.166m2



KNIGHTSBRIDGE
190 SMOKED
BRUSHED
& LACQUERED

LENGTH SPEC: FIXED LONG LENGTHS
PACK SIZE: 2.166m2



KNIGHTSBRIDGE
190 GOLDEN HS LACQUERED

LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.166m²

KNIGHTSBRIDGE
190 SMOKED GREY



LENGTH SPEC: FIXED LONG LENGTHS | PACK SIZE: 2.166m²

ENGINEERED WOOD FLOORING

A perfect yet practical solution for the modern home

The most desirable finishes are engineered for stability making them suitable for underfloor heating systems up to 27 degrees.

These classic looks are every bit as good as solid boards, but with wider and longer board options.

Each plywood layer is cross-bonded to balance the boards, minimising expansion, contraction and warping.



KNIGHTSBRIDGE
190 NATURAL BRUSHED
& OILED



KNIGHTSBRIDGE
190 SMOKED WHITE OILED
& HANDSCRAPED

LENGTH SPEC: FIXED LONG LENGTHS | **PACK SIZE:** 2.166m²



KNIGHTSBRIDGE
190 DEEP
BRUSHED WHITE

LENGTH SPEC: FIXED LONG LENGTHS
PACK SIZE: 2.166m²

SELECTING
ONLY THE BEST
TIMBER



All our engineered floors are made exclusively with American White Oak veneers from sustainable PEFC certified forests. There are over 600 species of oak tree but we ensure the right one is always selected for the most aesthetically pleasing and hard-wearing finish. American White Oak is renowned for being harder wearing and a more beautiful light tone than other varieties of oak.

BEAUTIFULLY CRAFTED
BY NATURE

**BELGRAVIA
SOLID
WOODS**

The Naturecraft solid wood collection offers a traditional approach to wooden flooring. Its natural beauty remains enduringly elegant. Standing the test of time, this solid wood flooring looks as impressive today as it did 100 years ago. Each board is made of 18mm thick European oak, every edge is micro-bevelled and the planks come in random lengths, adding natural definition to every piece. Solid wood symbolises authenticity and its natural beauty perfectly finishes any room.



**BELGRAVIA
90 NATURAL
UV LACQUERED**

LENGTH SPEC: 300-1200mm DIY PACKS
PACK SIZE: 1.08m²



**BELGRAVIA
90 NATURAL
BRUSHED
& OILED**

LENGTH SPEC: 300-1200mm DIY PACKS
PACK SIZE: 1.08m²



BELGRAVIA
125 NATURAL UV LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.20m²

BELGRAVIA
125 NATURAL BRUSHED
& OILED



LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.20m²



BELGRAVIA
125 GOLDEN HANDSCRAPED
UV LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.20m2

HANDSCRAPED



Hand-scraping creates a rippled appearance on the surface of the wood. These ripples are created by expertly hand-sanding and planing the surface, deliberately crafting the appearance of a centuries old floor. This stunning aged appearance is also velvet smooth to the touch.



BELGRAVIA
125 COFFEE
HANDSCRAPED
UV LACQUERED

LENGTH SPEC: 300-1200 DIY PACKS
PACK SIZE: 1.20M2



BELGRAVIA
150 NATURAL UV LACQUERED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.44m2



BELGRAVIA
150 NATURAL BRUSHED
& OILED

LENGTH SPEC: 300-1200mm DIY PACKS | PACK SIZE: 1.44m2



NATURECRAFT

PREMIUM WOOD FLOORING

www.naturecraft.co.uk